

Meet Pathify

Bridging the digital experience gap with a modern Engagement Hub

Simplifying & streamlining digital campus ecosystems

Today's students navigate an overwhelming maze of applications, systems and logins — creating unnecessary frustration, confusion and missed opportunities. In an era where personalization and immediate answers are the norm, Pathify transforms this digital chaos into seamless, unified experiences.

As the single user experience interface (or as we like to call it, the “single pane of glass”), Pathify pulls everything — systems, alerts, content, communication, people — into one space. Think of it as the digital heartbeat of your institution, integrating with the entire tech stack to create hyper-personalized, frictionless experiences across any device. We call it the **Engagement Hub** and it's completely unique.

Engagement Hub

One Hub, Endless Possibilities

Take charge in transforming how students (and other users like prospects, faculty & staff, alumni and parents!) engage with technology across campus.

With modules covering the entire campus lifecycle — plus native features like a Digital Wallet, GenAI Chatbot, Communities and more — Pathify simplifies and streamlines even the most complex digital campus ecosystems.

Amplify (or consolidate!) existing systems in the Engagement Hub, ensuring users stay informed, connected and engaged... all in one place.



Your Hub, Your Way For All Users

Integrate and amplify existing systems with Pathify's [Recipe Library](#)

Complete [web & mobile parity](#) — no separate apps or experiences

[Granular, stackable user roles](#) enable hyper-personalization

Leverage [Flow](#) to build custom widgets

Built-in accessibility (WCAG 2.2 AA accessibility)

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Prospects

First impressions matter

Prospective students are savvy consumers — pull your brand and experience forward in a student's evaluation process by connecting them to the resources, peers and groups that make them feel part of the community — early and often.

Portal

A one-stop shop for students

Designed to replace legacy SIS-packaged or self-service link farms, the portal enhances communication, content creation and management, search and analytics functions — helping users take full control of their daily experiences.

Communities

Build community & foster belonging

Drive connection and relationships — whether on or off campus. A robust digital community supports clubs and organizations, academic departments, athletic teams and more, building connections based on commonalities, interests and hobbies.

Success

Stay organized, stay ahead

Consolidate to-dos and critical deadlines into a single view — no more bouncing between systems. Alert students to upcoming due dates, flag missed tasks and enable them to create personalized checklists, ensuring nothing falls through the cracks.

Delegates

Smarter student support

Keep families and other trusted supporters in the loop. With delegated access, personalized resources, reminders and built-in communities, ensure those supporting students stay engaged and empowered to help students succeed.

Alumni

Power alumni relations & connections

Alumni form a critical part of your campus community — they're your best recruiters, provide job opportunities and drive investment. Keep them connected and engaged on the app they loved as students!

GenAI Chatbot

The ultimate campus sidekick

Leveraging existing integrations within the Engagement Hub, the GenAI Chatbot streamlines campus life. From guiding users through forms to navigating campus or providing personalized resources, connect users to the right information in seconds.

About Pathify

Obsessed with making great technology while developing incredible long-term relationships with customers, Pathify is a groundbreaking digital platform revolutionizing the higher education student experience. Pathify's Engagement Hub consolidates and surfaces essential technologies, services, resources and people into one modern interface. Rooted in an expansive and continually evolving integration library, Pathify empowers institutions to connect information across systems, including SIS, LMS, email, calendars and events, student ID cards and more. Trusted by over 160 institutions, Pathify is the preferred student portal solution over homegrown or SIS-packaged platforms. Learn more at pathify.com.