

Delegate Hub

Students rely on families for support — families need the right information and resources to help.

Supporting student journeys.

Parents and families play a key role in a student's higher ed journey. Whether navigating the college process for the first time, having experienced it before, or supporting a non-traditional student, Pathify's Delegate Hub keeps parents, guardians and other family members connected, engaged — involved.

Delegate Hub serves as a comprehensive resource for delegated users, providing a centralized platform for important information, updates and tools. Families often approach higher education as an investment — and therefore need assurance around their decision. Enhance the overall higher ed experience by offering a dedicated space to stay informed and engaged in supporting students.

Why Delegate Hub Matters

Manifest experience

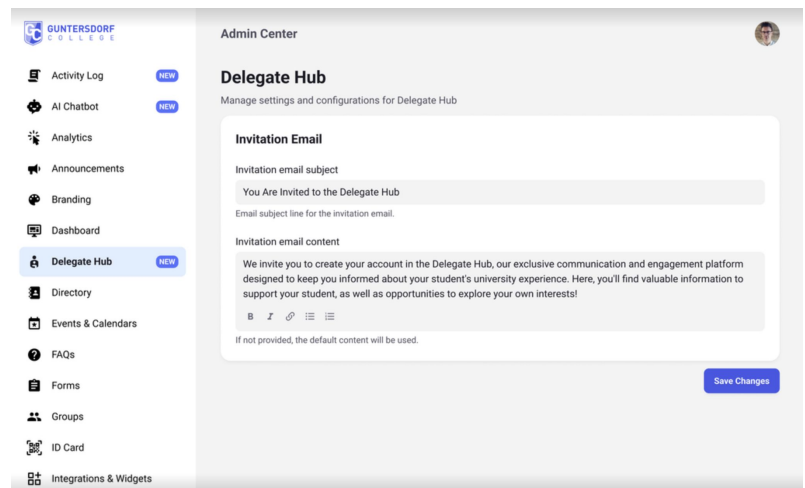
Creating a delegate-specific portal allows families to develop journeys of their own — keeping them as informed and invested as the students they support.

Drive student success

Regardless of the demographic, delegates remain connected with the information to propel student success.

Stay involved

Connecting to campus events, communities and other departments — Delegate Hub ensures active involvement in the student journey.



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Interacting with Delegate Hub

Get a feel for the student experience

Pathify's Delegate Hub surfaces events, important institutional support resources and groups, allowing parents and families to visualize life on (or off) campus. Delegates easily complete tasks like submitting tuition deposits, paying bills or attending events.

Stay informed

Don't bury important messages in email. Leverage targeted communications with messages across channels like alerts, SMS and mobile push notifications.

Better scale support

Delegate Hub alleviates administrative burden by streamlining communication and empowering delegates to independently access information.

Keep on track

Financial aid paperwork...meal plan deadlines...Keeping important tasks, action items and checklists in one place reduces confusion — guiding delegates (and students) toward a degree.

Find community & common ground

Delegates play a key role in the student journey. Stay connected and plugged in throughout the academic year, maintaining visibility with those who matter most.

Gaining support

Delegates nurture, raise and support the individuals institutions teach. Ensure this student support comes full circle by providing parents and families a positive way to remain engaged, invested and informed.

About Pathify

Obsessed with making great technology while developing incredible long-term relationships with customers, Pathify remains hyper-focused on creating stellar experiences across the entire student lifecycle—from prospects to alumni. Delivering cloud-based, integration-friendly technology designed to drive engagement, Pathify pushes personalized information, content and resources to the right people, at the right time—on any device. Led by a team of former higher ed executives, builders and technology leaders, the team at Pathify focuses every day on the company's core values of Impact, Wit, Contrast, Technique and Care. Learn more at pathify.com.