

Pathify & Australian Universities Accord

Enable supportive and engaging student experiences

Putting students at the heart of the system

The Australian Universities Accord represents a significant step forward in enhancing the quality and accessibility of tertiary education. As institutions evaluate and prioritise the Accord's recommendations, Pathify emerges as a transformative solution — achieving higher levels of student connectivity and engagement, whilst capturing new, actionable data on how prospects, students, alumni and staff connect to the support, resources and information necessary for success.

Opportunities

Fully Personalised Experiences

Paired web and mobile applications bring your campus under a custom, modern interface, with the information students need right at their fingertips.

Less Clutter, More Action

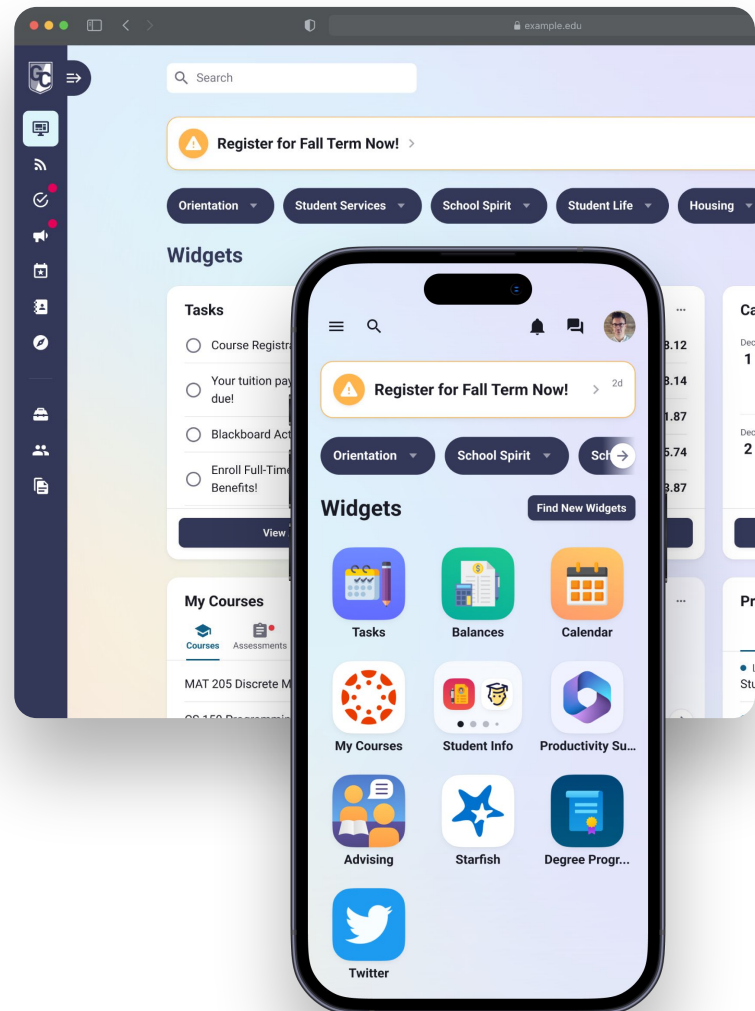
Nudge students toward important action items, tasks and resources, without being intrusive or overwhelming.

Amplify Student Support Services

Maintain engagement and awareness of all student support services, promoting both academic and non-academic success and wellbeing.

Stay On Track

View and export behavioral analytics, providing a full student engagement picture and driving data-informed decision making.



Pathify Feature Snapshot

- **Analytics** - track how students engage with information, resources, content and more
- **Announcements** - centralise and personalise key student communications
- **Communities** - directly connect students with peers, events and support services
- **Native mobile app** - fully paired experiences across both web and mobile
- **Notifications** - in-app and push notifications nudge students on important tasks
- **Resources** - keep frequently accessed documents handy and visible
- **Search** - eliminate the treasure hunt while understanding what students are searching for
- **Roles** - create deeply personalised experiences based on multi-layered roles
- **Widgets** - integrate information from other systems front and center, driving action and awareness

Pathify Success Stories



University of the Pacific

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Using Pathify Tasks and Announcements, University of the Pacific significantly increased awareness of registration holds, reducing them by over 80%.



St. Petersburg College

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SPC's Career & Academic Advising department experienced a 65% surge in future term enrollments using Pathify Communities.



Rollins College

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Rollins College leveraged Pathify's integration layer to hyper-personalise student communications and experiences.

To learn more about how Pathify supports institutional compliance with the Australian Universities Accord, contact Conrad Spendlove, Account Executive, at conrad.spendlove@pathify.com.

About Pathify

Obsessed with making great technology while developing incredible long-term relationships with customers, Pathify remains hyper-focused on creating stellar experiences across the entire student lifecycle—from prospects to alumni. Delivering cloud-based, integration-friendly technology designed to drive engagement, Pathify pushes personalized information, content and resources to the right people, at the right time—on any device. Led by a team of former higher ed executives, entrepreneurs and technology leaders, the team at Pathify focuses every day on the company's core values of Impact, Wit, Contrast, Technique, and Care. Learn more at pathify.com.