



# Muhlenberg College

Elevating Engagement & Moving to a Unified Campus Experience

## At a Glance:

- Student headcount: 1,995
- Faculty & Staff: 351
- Institution type: Private liberal arts
- SIS: Workday Student
- Systems consolidated into Pathify:
  - + Student Portal
  - + Mobile App
  - + Employee Intranet

## More than a Mobile App

Pathify powers Muhlenberg College's *BergConnect* campus hub — transforming how users access and engage with personalized information, content and resources throughout their entire campus journey. The College replaced its previous mobile app with Pathify, recognizing the need for a more dynamic and integrated solution to improve student engagement and simplify the digital experience.

*BergConnect* delivers an intuitive, user-friendly interface, centralizing the digital experience into one modern, hyper-personalized platform. With full parity across both mobile and desktop devices, the platform eliminates the need for separate layouts or navigation patterns.

*BergConnect's* powerful search functionality and extensive pre-built integrations ensure quick, efficient access to essential information.

Muhlenberg further strengthens its digital ecosystem by consolidating multiple, disconnected systems, such as standalone mobile apps and traditional portals. By configuring *BergConnect* as a complete intranet solution, the College enhances its campus-wide experience while unifying employee resources, internal documents and collaboration tools within Pathify.

**“We needed more than a basic content management system — we needed a solution that delivered dynamic, personalized experiences at scale. With *BergConnect*, we’re creating experiences where users receive and engage with information that’s directly relevant to them — the community and engagement features are game-changers.”**

-José Dieudonné, Chief Information Officer, Muhlenberg College