

# Pathify

## Pathify + Anthology

### A New Chapter for Engage Customers

Pathify Communities represents a powerful, mobile-first solution seamlessly integrating with and augmenting Anthology Engage.

Already adopted at 200+ higher ed institutions across North America, Pathify Communities strengthens engagement and communication for student organizations, clubs and campus groups.

### Why Pathify Communities?

#### Mobile First

Pathify Communities brings a mobile app to Engage customers. Features include:

- Push notifications
- Intuitive, customizable mobile interface

#### Unlock Communication

Pathify's Communities connects and informs students through:

- Chat, direct messaging and discussion groups
- In-app notifications
- Integration announcements for streamlined updates

#### Deep Integration with Engage

Pathify syncs with Anthology Engage, for a unified experience:

- Engage Organizations → Pathify Groups
- Engage Events → Group Events in Pathify
- Engage Club/org leader → Group Admins in Pathify
- Engage Club/org members → Group Members in Pathify

### The Pathify Advantage

Pathify Communities delivers a stellar student engagement experience — but that's just the tip of the iceberg. Pathify's Engagement Hub delivers centralized, personalized experiences for the entire campus, integrating and amplifying academic resources, events, tasks, tools and more — all in one place.

### Let's Connect!

For institutions evaluating a mobile app alongside Anthology Engage, we'd love to show how the widely-adopted Pathify Communities app can transform engagement at your institution.

✉ Contact us at [sales@pathify.com](mailto:sales@pathify.com) to learn more.