

Pathify's GenAI Chatbot

Higher ed's smartest, most powerful virtual assistant

Transform Campus Support

Delivering top-notch student support remains pivotal in today's competitive higher education landscape. And keeping up with support technology while managing a tight budget and lean teams...well...easier said than done.

Enter higher ed's most powerful higher ed chatbot yet.

Like the Engagement Hub, Pathify's chatbot sits atop your entire tech stack, boasting the biggest brain and greatest value. With extensive integrations with higher ed's most popular systems, the bot surfaces relevant information and provides fast, verifiable responses to student questions.

Why Chatbot Matters

Controlled content management

Admins configure and control the content the bot pulls from to fine-tune the accuracy and prioritize the information it provides.

Facilitate engagement

Round-the-clock availability keeps students supported and confident – regardless of the question.

Accuracy & transparency

Sourced, verified and open response let users see exactly where chatbot answers originate.

Integration power

Leverage out-of-the-box integrations to provide users with personal, verified information across a range of source systems.

Hyper-personalization

Deliver unmatched personalization by integrating authentication with user roles, tailoring every interaction to individual needs.

AI Chatbot

Hi, Chris!

I'm here to assist you with any inquiries you may have about studying at <Institution Name>. Just send me a message.

For instance, you can ask about your GPA or find out who your academic advisor is.

My responses created from real data will be marked as "Verified".



AI Chatbot

I'm not sure where to go to find out my GPA.

Chris Parker



Your GPA is 3.9



AI Chatbot

Verified

Can you give me any advice?

Chris Parker



GenAI Chatbot

How Students Use Chatbot

One-Stop-Shop

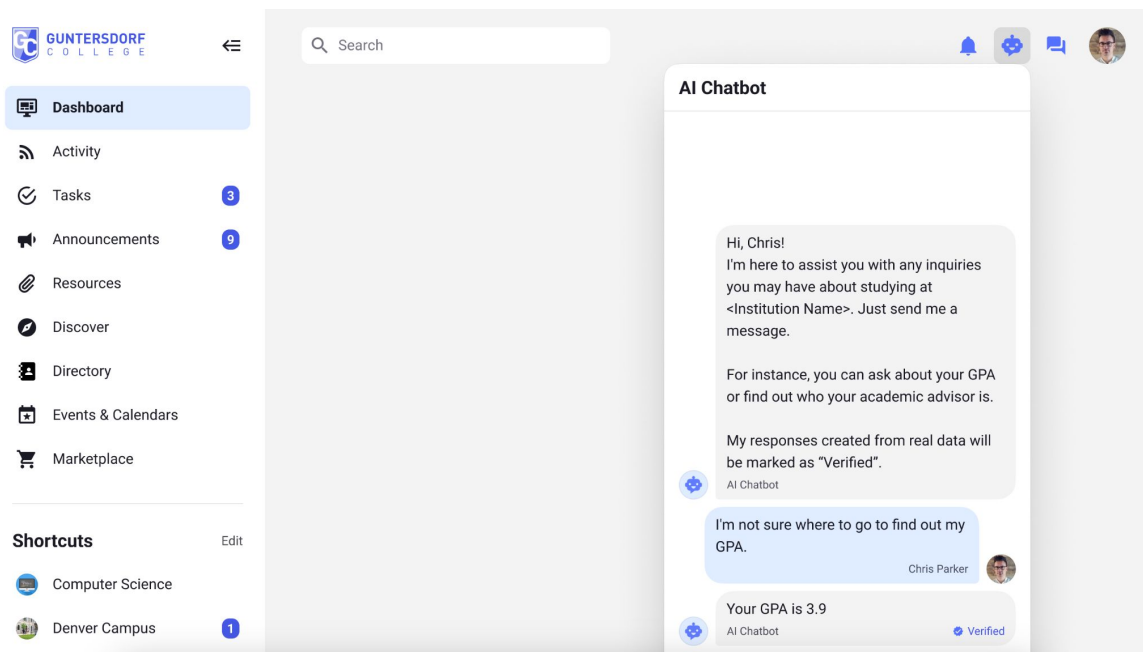
Flow enables the chatbot to connect to any system of record, surfacing highly curated information students need without leaving the Engagement Hub. Since users are already authenticated and assigned roles through the portal, they may ask questions and receive answers, resources and nudges tailored to their experience.

Staying on Track

From enrollment documents to financial aid, chatbot provides students with in-screen guidance, assisting with forms, tasks and document submissions, for any action items they need to complete.

Streamlined Support

Whether students need information from the Bursar, Financial Services, IT Help Desk or Residential Life, chatbot connects students to the right resources and departments for quick, seamless support.



About Pathify

Obsessed with making great technology while developing incredible long-term relationships with customers, Pathify remains hyper-focused on creating stellar experiences across the entire student lifecycle—from prospects to alumni. Delivering cloud-based, integration-friendly technology designed to drive engagement, Pathify pushes personalized information, content and resources to the right people, at the right time—on any device. Led by a team of former higher ed executives, builders and technology leaders, the team at Pathify focuses every day on the company's core values of Impact, Wit, Contrast, Technique, and Care. Learn more at pathify.com.