

Meet Pathify

Bridging the student experience gap with a modern **Engagement Hub**

There's a void at the center of your digital experience

SIS, LMS, email, student portal, event calendars, virtual learning tools, social platforms ... the higher ed ecosystem is a bloated, outdated labyrinth that's nearly impossible to navigate — especially for today's highly-personalized, instant-answers digital audience.

Individual systems don't compromise a holistic solution. SIS, LMS, student portal ... these are systems, but they're not solutions. A solution solves a problem. Individual systems that cause more confusion, stress, and frustration do the exact opposite. We've created an elaborate ecosystem of higher ed technologies with a glaring hole in the center.

Pathify Your Higher Ed Engagement Hub

Pathify fills the gap at the center of the digital ecosystem, becoming the single user experience interface tying together all systems, content, and communications. Picture this interface as the core of your student experience, living at the center of a complex universe of technology, communications, events, and resources. It pulls a hyper-personalized, custom view of each user's world into a single hub — on any device. We call it the **Engagement Hub**, and it's completely unique.



Your Hub, Your Way For Your Users

Easily integrate your existing solutions

Accessible anywhere, anytime, from any device

Deep personalization to treat your users like individuals, not faceless roles

Customize your hub with custom widgets

Accessible for everyone (WCAG 2.1 AA accessibility)

Meet Pathify

Support the Entire Student Lifecycle

Prospects



Drive more prospective student conversions

Prospective students are savvy consumers, comparing your school to a host of others. Stand out with a prospective student experience that meets their digital expectations, puts all the great aspects of your institution front and center, and guides them along their research and application journey.

Portal



A centralized hub for all student needs

You have a lot of great higher ed tech tools. Make them even more accessible and useful by centralizing key information, resources, and data in a single platform. Pathify Portal fills the void in the center of your digital ecosystem, putting a modern user interface on top of your existing critical technology.

Communities



Solve the campus connection crisis

A sense of belonging, connection, and community are critical markers for higher ed success. Make sure students can connect and engage no matter where they are with a robust digital community that supports events (in-person or virtual) and builds group connections based on commonalities, interests, and hobbies.

Success



Keep students focused and on track to success

Help drive students toward success by pulling all their critical deadlines and to-dos into one streamlined view. Alert students to upcoming due dates, let them know if they missed something, and empower them to create personalized tasks and checklists so they never miss anything.

Alumni



Keep students focused and on track to success

Alumni are some of your biggest cheerleaders and most valuable assets. Keep them connected, engaged, and invested with a digital experience tailored to their interests and needs. Send messages that get seen, encourage ongoing engagement, and share upcoming events, all in a platform they're familiar with.

About Pathify

Pathify levels up higher ed tech. The Pathify Engagement Hub fills the void at the center of the higher ed digital ecosystem by creating a centralized user experience, unifying all things digital. We're not just obsessed with making great technology, we're hyper-focused on creating a stellar student experience across the entire lifecycle — from prospects to alumni. Delivering cloud-based, integration friendly technology designed to drive engagement, Pathify pushes personalized information, content and resources to the right people, at the right time, on any device. Learn more at pathify.com.