

# One Size Does Not Fit All: Creating More Inclusive Campus Environments



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# Meet The Students Where They Are



# Challenges in Enrollment and Retention

# How Are You Communicating With Students?

**Email**

**Snail  
Mail**

**Combo**

**Phone**

**Social**

# Technology is NOT One Size Fits All

- Communication modality with students
- Targeted outreach
- Mass emails VS personalized notifications
- Automation VS Manual
- Self-Service VS Full Service
- Mobile, Web, Apps

**“Inclusivity encompasses peer to peer support, finding community, and finding shared experiences”**

# 3 Focal Points for Student Success

# How Do We Prepare Our Students?

- Academics
- Mental Health
- Financial Wellness



# Academics

- **A lot of value at college can come from equalizing**
  - Theoretically, you can get all students to the same level playing field when they come to college, either online or in person
    - Everyone gets access to the same resources but they need to be adaptable
      - EX: Tutoring, available with peers or professionals, online or in person
  - One-and-done workshops in the first year oversimplifies subjects and often times aren't touched upon throughout the remainder of the collegiate career

# Mental Health

- Did your campus have counseling/mental health resources?
- Do you have campus resources or are you outsourcing, or both?
- Does your campus have a task force or a response team?

# Financial Wellness

# Where do you get your information about personal finance?

**Yourself**

**Family**

**Other**

**Internet**

**Friends**

# Financial Wellness

- Why it's important to your campus
- Can you build or buy it?
- Keeping it current
- Involving your students and others

# Preparing New Students From All Walks of Life

- Efforts here need to be ongoing, evolving with students and not just promoted once at the start
- Synchronous vs. Asynchronous

# Food For Thought: EdTech Tools

- Tutoring: TutorMe, Knack, Penji
- Social Chat: Slack, Nectir, Discord

# Food For Thought: EdTech Tools

- Texting: SignalVine
- Virtual Classrooms: InSpace
- Mental Health: uWill



**Pathify can house all  
previously mentioned  
EdTech tools and features  
its own user-to-user  
communication functionality!**



It's not the technology, it's the **people who create lasting change.**

# Thank You!



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